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May 2021 HILLSIDE NEWS

- [Meeting Agenda - May 18, 2021 at 7:00 pm](#)
- [Video presentation on SB9 and SB10 from United Neighbors](#)
- [3rd Annual Virtual Beautification Conference](#)
- [Billboards and Signage in LA: Virtual Discussion and Call to Action](#)



AGENDA AND MEETING MINUTES

Meeting Agenda - May 18, 2021 at 7:00 pm

via Video Conference

1. Call to Order
 1. HF Recording Secretary
 2. Installation of New Officers - City Controller Ron Galperin
 3. City Finances & Resources in the Age of COVID-19 – Ron Galperin
 4. Guest: Tree People - Courtney Gross
2. Approval of minutes – Julie Kremkus
3. Officers' Reports
 1. President's Report – Charley Mims
 2. Treasurer's Report – Don Andres
4. Old Business
 1. Mulholland Design Review Board Memorandum
 2. SB 9 & 10 update
5. New Business
 1. 8201 Bellgave Place - Ellen Evans
 2. Ridgeline Protection Ordinance - Don Loze
6. Adjournment

Next meeting June 15, 2021

April 20, 2021 - Draft Minutes

NEWS

Video presentation on SB9 and SB10 from United Neighbors



[Click to view video](#)

3rd Annual Virtual Beautification Conference

The banner features a row of logos at the top: Eric Garcetti, the City of Los Angeles seal, the Los Angeles Board of Public Works seal, the Office of Community Beautification logo, and the Keep Los Angeles Beautiful logo. Below these logos, the text "Keep Los Angeles Beautiful PRESENTS" is displayed. The main graphic is a stylized globe with a cityscape and a river, set against a blue background. To the right of the globe, the text "3RD ANNUAL VIRTUAL BEAUTIFICATION CONFERENCE" is written in large, bold, yellow and white letters. At the bottom, the hashtag "#BeautifyLA2021 @LAcitydpw @LA_OCB" is included.

Eric Garcetti
City of Los Angeles
LOS ANGELES BOARD OF PUBLIC WORKS
OFFICE OF COMMUNITY BEAUTIFICATION
KEEP LOS ANGELES BEAUTIFUL
PRESENTS

3RD ANNUAL VIRTUAL
BEAUTIFICATION
CONFERENCE

#BeautifyLA2021 @LAcitydpw @LA_OCB

May 18 from 10:00 am - 2:30 pm

In honor of National Public Works Week 2021, the City of Los Angeles Board of Public Works,

Office of Community Beautification and Keep Los Angeles Beautiful proudly present the 3rd Annual Virtual Beautification Conference! This year's Public Works Week theme "Stronger Together" captures our core belief that by working together and forming strategic partnerships we can beautify and improve the quality of life for all Angelenos. Through the engaging online events platform called Hopin, this virtual conference will convene a wide range of stakeholders with a shared vision of a cleaner and more sustainable Los Angeles.

Representatives from community organizations, nonprofits, youth advocates, researchers, Federal, State, County and Local Public Agencies, and City of L.A. Departments will gather online to share their stories, network, learn about programs and resources, and listen to various presentations on key topics.

Learn more about it [here](#)

Billboards and Signage in LA: Virtual Discussion and Call to Action



Thursday, May 20 at 5:00 pm

Sent in from Scenic LA

Join Us for a Zoom Update on Digital Billboards, Sign Ordinances & Other Scenic Issues

Over the past few months, you have heard from Scenic LA about the city's dangerous plans to install more digital ads and modify the sign codes.

Join us for an update on key scenic issues and a discussion on how we can influence them:

Citywide sign ordinance and digital billboards

Digital ads on street furniture

Future prospects and projects: utility under grounding, scenic byways, and more

There will be speakers from Scenic LA, North Hollywood, Boyle Heights, and the Scenic America national office in Washington, DC.

The meeting is hosted by Scenic LA (formerly the Coalition to Ban Billboard Blight).

[Click here to register.](#)

A meeting link will be provided upon registration.

ABOUT THE HILLSIDE FEDERATION

The Hillside Federation is a public benefit non-profit 501(c)(3) organization *founded in 1952*. Our mission is to protect the property and the quality of life of the residents of the Santa Monica Mountains and other hillside areas of Los Angeles and its environs, and to encourage and promote those policies and programs which will best preserve the natural topography and wildlife of the mountains and hillsides for the benefit of all the people of Los Angeles.

Organizations

Argyle Civic Association
Beachwood Canyon NA
Bel Air Association
Bel Air Hills Association
Bel Air Knolls Property Owners
Bel Air Skycrest POA
Benedict Canyon Association
Brentwood Hills HOA
Brentwood Residents Coalition
Cahuenga Pass POA
Canyon Back Alliance
Crests Neighborhood
Dixie Canyon Association
Doheny/Sunset Plaza NA
Franklin Hills Residents Association
Franklin/Hollywood West Residents Assn
Highlands Owners Assn
Hollywood Dell Civic Association
Hollywood Heights Association

Lake Hollywood Homeowners
Laurel Canyon Association
Los Feliz Improvement Association
Mt. Olympus Property Owners
Mt. Washington Homeowners Alliance
Nichols Canyon NA
North Beverly Drive/Franklin Canyon
Oak Forest Canyon Homeowners
Oaks Homeowners
Outpost Estates Homeowners
Pacific Palisades Residents Assn
Residents of Beverly Glen
Save Coldwater Canyon!
Save Our Canyon
Shadow Hills Property Owners
Sherman Oaks Homeowners Association
Silver Lake Heritage Trust
Studio City Residents Association
Sunset Hills Homeowners

Hollywoodland Homeowners
Holmby Hills HOA
Kagel Canyon Civic

Tarzana Property Owners
Torreyson-Flynn Association
Upper Mandeville Canyon Association
Upper Nichols Canyon NA
Whitley Heights Civic Association

Bring an Issue to the Federation

If your organization would like to bring an issue to the attention of the Federation, please complete a [Request for Action form](#) and send it to RFA@hillsidefederation.org along with supporting documents no later than 10 days prior to the meeting. This will help you organize your presentation while providing the necessary information to allow the Federation to consider your organization's request.

SUPPORT US

We're fighting to protect the Santa Monica Mountains, hillside areas of Los Angeles and its environs and we can't do it without you. In order to do the important work we do, we rely entirely on support from people like you!



Jerry Daniel Memorial Fund

In honor of his great achievements, the Hillside Federation has established the Jerry Daniel Memorial Fund to provide resources to help maintain and improve the Jerry Daniel Overlook on Mulholland Drive above the Hollywood Bowl, as well as resources for other environmentally sensitive efforts in his memory.



Stop the Hollywood Center Fund

Organizations or individuals can make a donation to the Federation (designated to Stop the Hollywood Center). These funds will be used for legal costs to fight the proposed project.

Please support the Hillside Federation's mission and DONATE today!

DONATE

Our mailing address is:

Hillside Federation
P.O. Box 27404
Los Angeles, CA 90027

HillsideFederation.org

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