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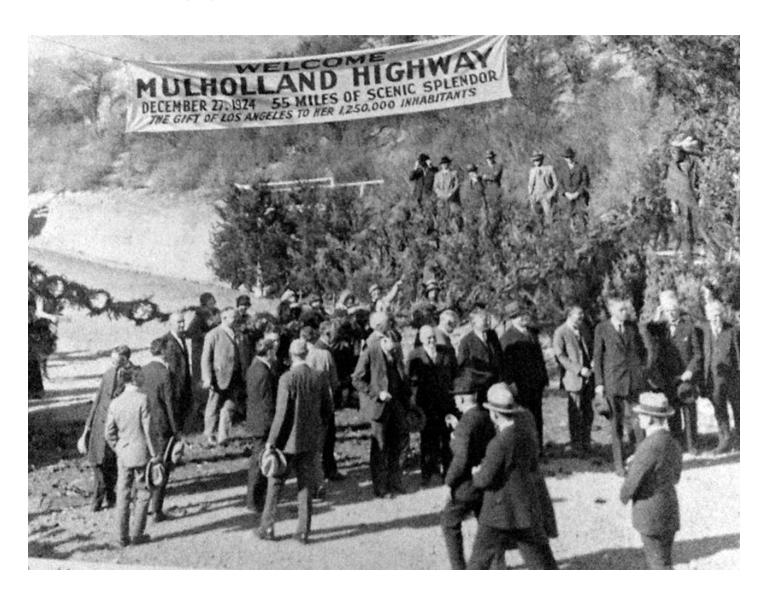
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May 2021 **HILLSIDE NEWS**

- Meeting Agenda May 18, 2021 at 7:00 pm
- Video presentation on SB9 and SB10 from United Neighbors
- 3rd Annual Virtual Beautification Conference
- Billboards and Signage in LA: Virtual Discussion and Call to Action



AGENDA AND MEETING MINUTES

Meeting Agenda - May 18, 2021 at 7:00 pm

via Video Conference

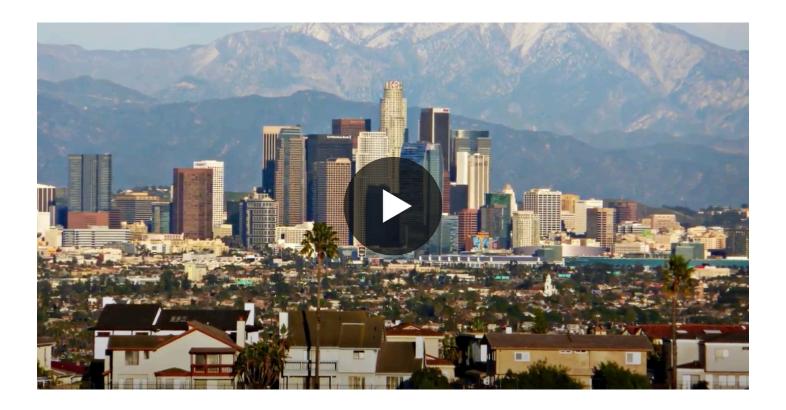
- 1. Call to Order
 - 1. HF Recording Secretary
 - 2. Installation of New Officers City Controller Ron Galperin
 - 3. City Finances & Resources in the Age of COVID-19 Ron Galperin
 - 4. Guest: Tree People Courtney Gross
- 2. Approval of minutes Julie Kremkus
- 3. Officers' Reports
 - President's Report Charley Mims
 - 2. Treasurer's Report Don Andres
- 4. Old Business
 - 1. Mulholland Design Review Board Memorandum
 - 2. SB 9 & 10 update
- 5. New Business
 - 1. 8201 Bellgave Place Ellen Evans
 - 2. Ridgeline Protection Ordinance Don Loze
- 6. Adjournment

Next meeting June 15, 2021

April 20, 2021 - Draft Minutes

NEWS

Video presentation on SB9 and SB10 from United Neighbors



Click to view video

3rd Annual Virtual Beautification Conference



May 18 from 10:00 am - 2:30 pm

In honor of National Public Works Week 2021, the City of Los Angeles Board of Public Works,

Office of Community Beautification and Keep Los Angeles Beautiful proudly present the 3rd Annual Virtual Beautification Conference! This year's Public Works Week theme "Stronger Together" captures our core belief that by working together and forming strategic partnerships we can beautify and improve the quality of life for all Angelenos. Through the engaging online events platform called Hopin, this virtual conference will convene a wide range of stakeholders with a shared vision of a cleaner and more sustainable Los Angeles.

Representatives from community organizations, nonprofits, youth advocates, researchers, Federal, State, County and Local Public Agencies, and City of L.A. Departments will gather online to share their stories, network, learn about programs and resources, and listen to various presentations on key topics.

Learn more about it here

Billboards and Signage in LA: Virtual Discussion and Call to Action



Thursday, May 20 at 5:00 pm

Sent in from Scenic LA

Join Us for a Zoom Update on Digital Billboards, Sign Ordinances & Other Scenic Issues

Over the past few months, you have heard from Scenic LA about the city's dangerous plans to install more digital ads and modify the sign codes.

Join us for an update on key scenic issues and a discussion on how we can influence them:

Citywide sign ordinance and digital billboards

Digital ads on street furniture

Future prospects and projects: utility under grounding, scenic byways, and more

There will be speakers from Scenic LA, North Hollywood, Boyle Heights, and the Scenic America national office in Washington, DC.

The meeting is hosted by Scenic LA (formerly the Coalition to Ban Billboard Blight).

Click here to register.

A meeting link will be provided upon registration.

ABOUT THE HILLSIDE FEDERATION

The Hillside Federation is a public benefit non-profit 501(c)(3) organization *founded in 1952*. Our mission is to protect the property and the quality of life of the residents of the Santa Monica Mountains and other hillside areas of Los Angeles and its environs, and to encourage and promote those policies and programs which will best preserve the natural topography and wildlife of the mountains and hillsides for the benefit of all the people of Los Angeles.

Organizations

Argyle Civic Association Beachwood Canyon NA

Bel Air Association

Bel Air Hills Association

Bel Air Knolls Property Owners

Bel Air Skycrest POA

Benedict Canyon Association

Brentwood Hills HOA

Brentwood Residents Coalition

Cahuenga Pass POA

Canyon Back Alliance

Crests Neighborhood

Dixie Canyon Association

Doheny/Sunset Plaza NA

Franklin Hills Residents Association

Franklin/Hollywood West Residents Assn

Highlands Owners Assn

Hollywood Dell Civic Association

Hollywood Heights Association

Lake Hollywood Homeowners Laurel Canyon Association

Los Feliz Improvement Association

Mt. Olympus Property Owners

Mt. Washington Homeowners Alliance

Nichols Canyon NA

North Beverly Drive/Franklin Canyon

Oak Forest Canyon Homeowners

Oaks Homeowners

Outpost Estates Homeowners

Pacific Palisades Residents Assn

Residents of Beverly Glen

Save Coldwater Canyon!

Save Our Canyon

Shadow Hills Property Owners

Sherman Oaks Homeowners Association

Silver Lake Heritage Trust

Studio City Residents Association

Sunset Hills Homeowners

Hollywoodland Homeowners Holmby Hills HOA Kagel Canyon Civic Tarzana Property Owners
Torreyson-Flynn Association
Upper Mandeville Canyon Association
Upper Nichols Canyon NA
Whitley Heights Civic Association

Bring an Issue to the Federation

If your organization would like to bring an issue to the attention of the Federation, please complete a Request for Action form and send it to RFA@hillsidefederation.org along with supporting documents no later than 10 days prior to the meeting. This will help you organize your presentation while providing the necessary information to allow the Federation to consider your organization's request.

SUPPORT US

We're fighting to protect the Santa Monica Mountains, hillside areas of Los Angeles and its environs and we can't do it without you. In order to do the important work we do, we rely entirely on support from people like you!



Jerry Daniel Memorial Fund

In honor of his great achievements, the Hillside Federation has established the Jerry Daniel Memorial Fund to provide resources to help maintain and improve the Jerry Daniel Overlook on Mulholland Drive above the Hollywood Bowl, as well as resources for other environmentally sensitive efforts in his memory.



Stop the Hollywood Center Fund

Organizations or individuals can make a donation to the Federation (designated to Stop the Hollywood Center). These funds will be used for legal costs to fight the proposed project.



Our mailing address is:

HIllside Federation P.O. Box 27404 Los Angeles, CA 90027

HillsideFederation.org

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